

# LAC Annual Report 2003

## *New and Noteworthy*

*In addition to continuing the work described on pages 16 – 19 of our 2002 report, we expanded our reach in FY2003:*

- Our Literacy Referral Hotline was designated as the referral system for all of New York State.
- Our new Health Literacy Initiative, in partnership with the Mayor's Office, was poised to facilitate partnerships between literacy programs and healthcare providers, with the goal of improving the ability of low-income New Yorkers to understand and use health information.
- The Family Literacy Resource Center completed a survey of local family literacy programs, which enabled us to implement an online family literacy directory for referral purposes.
- ALIES, our information management system for literacy programs, completed train-the-trainer sessions throughout NY State to ensure that programs statewide can use ALIES for reporting and program improvement.

# New Chairperson for the LAC Board



The LAC is pleased to welcome Karen Proctor as the new chairperson of our Board of Directors. Karen has served on our board for five years and replaced Elizabeth Horton effective January 1, 2004. Liz remains on our board and is supporting Karen in her new role.

Karen is vice president of community affairs and government relations at Scholastic, the global children's publishing and media company. In this role, she is responsible for the design and implementation of Scholastic's corporate citizenship initiatives and for overseeing the company's work with federal and state government agencies. Under Karen's leadership, Scholastic has initiated programs and partnerships to meet the company's social mission of improving the well-being of children and families by promoting reading and literacy, particularly among underserved children in urban and rural areas.

Building on Liz Horton's visionary leadership, Karen's immediate goal as board chair is to work closely with the LAC's dedicated board and talented staff to further strengthen the LAC's capacity to meet the ever-expanding needs of learners and the literacy community.

# Additional Funders 2003

Due to New York City's budget crisis, the City did not renew our contract after November 30, 2002. We owe our ability to maintain and expand our programming in FY03 to additional funding from the New York State Education Department and to the generosity of our individual, corporate, and foundation donors. We are grateful to the individuals and organizations listed below for joining the ranks of those listed on page 22 of our 2002 annual report who have supported us with substantial donations in FY03.

## **Additional Donors**

*Tiki Barber*

*David C. Bloomfield*

*Suzanne C. Carothers*

*Gregory Farrell*

*Stella & Charles Guttman Foundation*

*John Hannan*

*Michael J. Hirschhorn & Jimena P. Martínez*

*Linda Lam*

*Vivian & Hassan Makhmaltchi*

*Karen M. Proctor*

*Amina Rachman*

*Kyuwon Scott*

*NY State Assembly Speaker Sheldon Silver (Special Legislative Grant)*

*Paul Stanley*

*Jean Thomases*

*World Trade Center Business Recovery Grant Program*

# Financials

## Revenues

Source	FY2002	FY2003
New York State Department of Education	\$ 1,583,000	\$ 1,978,000
New York City Office of the Mayor	\$ 978,000	\$ 426,000
Private and corporate	\$ 829,000	\$ 636,000
Total	\$ 3,390,000	\$ 3,040,000

## Expenses

Activity	FY2002	FY2003
Program Services		
ALIES (Adult Literacy Information & Evaluation System)	\$ 501,000	\$ 587,000
NYC Professional Development Consortium (Auxiliary Services)	\$ 368,000	\$ 122,000
Adult Literacy	\$ 288,000	\$ 365,000
Referral & Outreach	\$ 247,000	\$ 243,000
Instructional Technology	\$ 224,000	\$ 266,000
Government Affairs	\$ 208,000	\$ 204,000
Publications	\$ 206,000	\$ 164,000
Family & Youth Literacy	\$ 166,000	\$ 138,000
Program Services Total	\$ 2,208,000	\$ 2,089,000
Administration	\$ 540,000	\$ 520,000
Development	\$ 285,000	\$ 182,000
Technology Support	\$ 179,000	\$ 119,000
Total	\$ 3,212,000	\$ 2,910,000
Change in net assets	\$ 178,000	\$ 130,000
Balance, beginning	\$ 561,000	\$ 739,000
Balance, ending	\$ 739,000	\$ 869,000